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Girls first



Social Business Journeys

Dutch, international operating companies can join by participating in a so called Social Business Journey organised by Plan Nederland. Together with like-minded partners and possibly local relevant organisations, companies visit a country and sector they work in. Goal is to understand the supply chain better. Activities such as mutual acquaintance, discussion on issues

in the supply chain, visits to factories and communities, interviews with employees (trade unions) and factory owners, local governments and possibly embassies will be part of the journey.

The idea is that these journeys support the development of a local multistakeholder partnership in order to connect different

stakeholders with each other, make participants aware of the issues, learn from each other and exchange tools and best practices with regard to social issues and cultural values. The joint visit also contributes to the creation of a level playing field for the different competitors involved in the sector.



Investing in girls: a good business!

Partnership in the Netherlands

The Girls Advocacy Alliance (GAA) is a strategic partnership of Plan Nederland, Defence for Children - ECPAT and Terre des Hommes with the Dutch ministry of Foreign Affairs. The GAA envisions a world wherein all girls and young women enjoy equal rights and opportunities, and benefit equally from economic developments. The GAA aims at

the private sector to improve their supply chain on gender and to involve and include more girls and young women.

Gender survey

Plan Nederland and Accenture B.V., sponsored by the Dutch Ministry of Foreign Affairs initiated an online survey on gender equality for the private sector. Goal of the survey was to identify current best practices and challenges that will

lead to an integrated approach that can positively impact girls and young women across the entire value chain. For the report on the outcomes to the survey, see: www.plannederland.nl/girls-advocacy-in-business



Multistakeholder Partnerships in Countries

At the beginning of 2018, the GAA will start with two pilots on multistakeholder partnerships in two countries. The idea is that in each of the 10 GAA countries, a multistakeholder partnership could support the development of a clean supply chain which will help elimination of gender based violence and economic exclusion of girls and young women.

The partnership is a coalition of international and local companies, NGOs, trade unions, representatives of factories, Dutch Embassies, NGO's, women's rights organisations and others, committed to achieving progress for girls and women in their country. Characteristics of such a partnership could be working groups, round tables, local facilitators, continuous com-

munication, research and analysis. Although initiated by Plan and partners, the platforms will need to be set up in such a way that they become sustainable for the future.

